Objective of Visionary Leaders for Manufacturing (VLFM) is to support Government’s “Make in India” and “Skill India”. Skill is the key to achieve desired results. Passion along with perseverance make a big difference to achievement of this objective. VLFM brings this mindset change.

Professor Shoji Shiba
Padmashree awardee, 2012
World-renowned authority in leadership skills & techniques

For enquiries and nominations, please contact

Ms Amita Samant, CII Naoroji Godrej Centre of Excellence
Godrej Station-Side Colony, Vikhroli (E), Mumbai - 400079
T: 022-25745146 / 48 E: amita.samant@cii.in

Mr Nitin Sharma, Counsellor, CII, 249 F, Sector 18
Udyog Vihar Phase IV, Gurugram - 122015
M: +91 9871189797 E: nitin.sharma@cii.in

www.vlfm.org
DRIVE BREAKTHROUGH BY VALUE CREATION IN YOUR COMPANY

Designed with a vision to take your organization to global benchmarks, VLFM is a transformation mission to shape “Senior Managers” into “Industry Visionary Leaders” with holistic perspective of value creation.

200+ SUCCESS STORIES documented from companies having ‘VLFM Graduates’ in their leadership team.

UNIQUELY DESIGNED WITH FIVE INTEGRATED MODULES, IN-COMPANY APPLICATION AND LEARNING VISIT TO JAPAN

<table>
<thead>
<tr>
<th>Module</th>
<th>Module Title</th>
<th>Unique Learnings</th>
<th>Leadership Skill</th>
<th>Date</th>
<th>Place</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Breakthrough Management</td>
<td>• Five Step Discovery Process (FSDP)</td>
<td>Creating ability to see the invisible beyond the obvious</td>
<td>Group 1: 24 July - 29 July, 2017 Learning Convention: 29 July 2017 Group 2: 29 July - 03 Aug, 2017</td>
<td>Mumbai</td>
</tr>
<tr>
<td>2</td>
<td>Horizontal Exploration</td>
<td>• V Map</td>
<td>Understanding manufacturing as a flow through the value delivery network</td>
<td>10 Sep - 14 Sep, 2017</td>
<td>Gurgaon</td>
</tr>
<tr>
<td>3</td>
<td>Vertical Exploration of Customer’s Latent Needs</td>
<td>• Observation and Interview Skills • Concept Creation</td>
<td>Conceptualizing unique product / service with attractive features that address user’s latent needs</td>
<td>01 Nov - 05 Nov, 2017</td>
<td>Mumbai</td>
</tr>
<tr>
<td>4</td>
<td>Co-Creation and User experience</td>
<td>• Co-Creation Model • User Experience Life Cycle Map</td>
<td>Learning to Co Create with users and stakeholders in the entire value delivery network</td>
<td>05 Dec - 09 Dec, 2017</td>
<td>Mumbai</td>
</tr>
<tr>
<td>5</td>
<td>Realizing Tangible Business Results</td>
<td>• Nine Step New Business Development Process</td>
<td>Preparing a comprehensive Business and investment case for new Products / Services</td>
<td>01 Feb - 05 Feb, 2018</td>
<td>Mumbai</td>
</tr>
<tr>
<td></td>
<td>Japan Learning Visit</td>
<td>• Self-Initiated Research (SIR)</td>
<td>Developing a global business perspective</td>
<td>May 2018**</td>
<td>Japan</td>
</tr>
</tbody>
</table>

Target Organizations
Medium to large-sized organizations in the manufacturing sector and services related to manufacturing

Profile of Participants
Senior managers with experience of over 10 - 15 years, taking up business breakthrough and leadership roles in the near future.

Programme Fee
Rs 5,00,000*=(Rupees five lakhs only)
excluding taxes, per participant, on a nonresidential basis. This covers the professional fees for the five modules of five days each and the Japan visit. A discount will be offered to organization nominating 3 or more participants.

**Japan visit exact dates will be communicated at later stage**