



**Confederation of Indian Industry**

**Champions for Societal Manufacturing**  
(Visionary Leaders for Manufacturing Programme)  
**Initiative for Transforming Manufacturing Industry**

**7<sup>th</sup> VLFM Learning Convention**

**30 July 2015 : Mumbai**

**Press Coverage**

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# Govt to Finalise National IPR Policy in 3-4 Months: Official

**Press Trust of India**

**Mumbai:** The Centre is likely to finalise the policy on intellectual property rights (IPR) in the next 3-4 months and will come out with clarification on FDI in the e-commerce space, a senior government official said Wednesday. "We are in the final stages of drafting the national IPR policy. We expect it to be finalised in the next 3-4 months," Amitabh Kant, Secretary, Department of Industrial Policy and Promotion, told reporters here on the sidelines of a CII event.

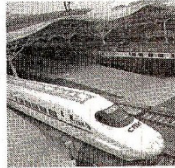
He said the government has taken inputs for the policy from all departments concerned and stakeholders and would soon forward it to the Cabinet for approval.

The document will take into account the need to scale up the process of IP creation and increase commercialisation of technology, the official said.



# THE ASIAN AGE

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## BULLET TRAIN: JICA TO GIVE ASSISTANCE

AGE CORRESPONDENT  
MUMBAI, JULY 29

The Japan International Cooperation Agency (JICA), which has done the feasibility study of the Mumbai-Ahmedabad high speed bullet train corridor project has submitted its final report to the ministry of railways last week. Stating that India is a high priority country, JICA's chief representative for India, Takema Sakamoto, said that his agency is willing to provide both technical and financial assistance for the country's first bullet train project if the government of India formally requests the Japanese government for further assistance.

"JICA is happy to make substantial contributions in major areas like infrastructure and those projects, which would stimulate private sector investment in India. Our aim is to identify and provide financial assistance to around 12-13 projects every year," said Mr Sakamoto on the sidelines of an event organised by CII. He added that a lot of Japanese firms like the Mitsubishi group, Hitachi, Nippon, Toyota Corporation and other civil engineering companies are keen to invest in Indian projects where JICA is associated.

During this current financial year, JICA will disburse loans amounting to over 350 billion Japanese yen for various infrastructure and development projects in India. Since 1958, the Japanese agency has entered into 300 loan agreements for various projects in India.

Mr Sakamoto further informed that his agency is currently doing a fresh feasibility study of the proposed 22 km Mumbai Trans Harbour Link project. The final report would be submitted next month. "So far various feasibility studies have been done, which have come out with varying degrees of cost. That might be the reason why the government wanted to have a fresh study done to get an accurate picture of the proposed project. We are looking at the feasibility of connecting Mumbai port with JNPT," he added.



# THE TIMES OF INDIA

## Quick analysis: Indian enterprises must undertake 'frugal engineering' to drive growth

Hemali Chhapia, TNN | Jul 30, 2015, 07:42 PM IST

MUMBAI: India enterprises have the ability to undertake frugal engineering and must excel, innovate and design to drive its economic growth by 9-10% for the next three decades to create employment driven growth, said [Amitabh Kant](#), secretary, [department of industrial policy and promotion](#), ministry of commerce & industry, Government of India.

He was speaking at the 7th VLFM Learning Convention (Visionary Leaders for Manufacturing) programme held under the auspices of Champions of Societal Manufacturing organised by Confederation of Indian Industry (CII).

Calling the apex technology and management institutes in the country to document their innovations by patenting them, Kant said that 22% of the patents filed from India are done by Indian companies while 78% were done by Multinational companies operating from India.

Sharing instances of innovation by global conglomerates operating in India, Kant said, "Renault has designed a car for the global market from Chennai and General Motors is now trying to do the same in Talegaon. Dymler in Chennai is making trucks not for Indian markets but for global markets. What the world is realising is that India has ability to do frugal engineering."

So far India had held back itself by regulatory controls, but we are now overcoming. We have so far grown on the back of services sector that contributed 60% of the GDP

"Over the last 60 years, we have made India a difficult place to do business. We have simply created an economy of controls," Kant said.

But, jobs cannot be created in services, as much as they can be through manufacturing. Hence, there are huge perils of non industrialisation for population of the size of India and it will have serious consequences, if manufacturing is not initiated, Kant said.

Speaking at the ceremony, Prof Shoji Shiba, Chief Advisor , Champions for Societal Manufacturing, said that the biggest obstacle for future transformation is mindset change.

Sharing a symbolic example of an auto component company in India, Shiba said, "In past 12 years, Indian manufacturing has changed drastically. In 2015, India is ready to take challenge s by new administration. New era needs new mindset."

Calling for a work-life balance, Dr Anup Pujari, secretary, Ministry of Micro, Small Medium Enterprises, Government of India said,

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Delivering his concluding remarks, Venu Srinivasan, Chairman VLFM initiatives & Past President, CII said, "The outcomes of the VLFM

program over the last ten years have been impressive. Over 1800 CEOs, SMEs, and senior and middle-level managers have benefited from the program. Over 500 people have gone through the 5 modules of the senior managers course in 9 batches."

Accelerating the VLFM initiative to drive the success of Make in India campaign, Srinivasan also pointed out the goal of Happy Village, Happy Society and Happy Business.

The Village Buddha program implements holistic village transformation through a systematic approach with 91 visionary leaders from 23 companies being developed with necessary skills and qualities to engage with villages, Srinivasan said.

Under the 1000 VSME component of the VLFM program, CII is now moving to the next level where the supply chain is developed in a holistic manner. The OEM/Tier 1 program commenced in 2009 and more than 410 companies have taken part so far. The Tier 1 and 2 course was initiated the following year, and has enfolded 374 SMEs with as many as 90 taking part in the current year, said Chandrajit Banerjee, Director General, Confederation of Indian Industry

## Go for frugal engineering' to achieve over 9-10 percent growth: Amitabh Kant to Indian firms

ANI | Mumbai July 30, 2015 Last Updated at 11:20 IST

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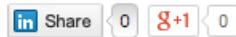
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## Indian enterprises must undertake 'frugal engineering' to drive growth by 9-10%: DIPP Secretary

Source: IRIS | 30 Jul, 2015, 11.34AM



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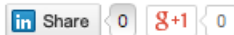
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## ZEE BUSINESS



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**Prepared By**

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