

# Champions for Societal Manufacturing

## 7<sup>th</sup> VLFM/CSM Learning Convention



**Prof Shoji Shiba**, Chief Advisor, CSM; **Venu Srinivasan**, Past President, CII, Chairman, VLFM Initiative, and Chairman, Sundaram-Clayton Ltd; **Amitabh Kant**, Secretary, Department of Industrial Policy and Promotion, Ministry of Commerce & Industry; **Furuhashi Takeyuki**, Japanese Expert, JICA; **Chandrajit Banerjee**, Director General, CII; **Takema Sakamoto**, Chief Representative, JICA, India; **Dr Anup K Pujari**, Secretary, Ministry of Micro, Small & Medium Enterprises; **Dr Sarita Naggal**, Principal Adviser, CII, and **Jamshyd N Godrej**, Past President, CII, Founding Chairman, VLFM Initiative, and CMD, Godrej & Boyce Manufacturing Company Ltd, at the 7<sup>th</sup> VLFM Learning Convention, in Mumbai

**A**s many as 57 participants from different programmes of the Visionary Leaders for Manufacturing (VLFM)/Champions for Societal Manufacturing (CSM), Project, conducted jointly by CII and the Japan International Cooperation Agency (JICA), graduated in a common ceremony in Mumbai on 29 July. While participants from 26 companies graduated from Batch 8 of the VLFM Senior Managers Programme, representatives of 8 companies from Batch 5, and of 4 companies of Type 2 of the 1000 VSME Programme graduated. On the occasion, 24 Module Demonstrators

were also recognized for their outstanding contribution to the VLFM and 1000 Visionary SME Programme.

This year, eight Tier 1 companies (customers) joined the Type 1/ Type 3 programme of the 1000 Visionary SME programme with 19 of their Tier 2 companies (suppliers). These include Gabriel India Ltd, Dewas; Hero Motors Ltd, Ghaziabad; Kirloskar Brothers Ltd, Dewas; Lucas TVS Ltd, Chennai; Munjal Showa Ltd, Gurgaon; Nikko Auto Components Ltd, Faridabad; Satyam Auto Components Ltd, Manesar; and Tractor and Farm Equipment Ltd, Chennai. Further, four plants



**Furuhashi Takeyuki**; **Chandrajit Banerjee**; **Amitabh Kant**, **Venu Srinivasan**, and **Prof Shoji Shiba**, with the successful participants of the programme

representing three companies, Gabriel India Ltd, Spicer India Ltd, and Sandhar Automotives, participated in the Type 2 1000 Visionary SME programme.

Mr Amitabh Kant, Secretary, Department of Industrial Policy and Promotion (DIPP), Ministry of Commerce & Industry, presented certificates to all the successful candidates in the presence of Mr Venu Srinivasan, Past President, CII, Chairman, VLFM Initiative, and Chairman, Sundaram-Clayton Ltd; Prof Shoji Shiba, Chief Advisor, CSM, Mr Furuhashi Takeyuki, Japanese Expert, JICA, and Mr Chandrajit Banerjee, Director General, CII.

Also present were Mr Yoshiaki Ito, Consul-General of Japan in Mumbai; Mr Takema Sakamoto, Chief Representative, JICA, India; Prof Saibal Chattopadhyay, Director, Indian Institute of Management (IIM), Calcutta; Prof Indranil Manna, Director, Indian Institute of Technology (IIT), Kanpur, and Mr K Nandakumar, Chairman, CII WR MSME Sub-committee, and CMD, Chemtrols Industries Ltd.

Highlighting the importance of Manufacturing, Mr Amitabh Kant said, "Jobs cannot be created in Services as much as they can through Manufacturing. Hence, there are huge perils of non-industrialization for a population of the size of India, and there will be serious consequences if Manufacturing is not initiated."

Mr Amitabh Kant also released two new books. The book, 'Dr Surinder Kapur: Creating Bridges, Opening New Worlds,' is a remembrance tribute to the late Dr Kapur, one of the founder members of the VLFM initiative, capturing his contribution and association with the programme. 'Learning through Observations,' highlights the observation skills required to see invisible opportunities.

Selected success stories of VLFM and 1000 Visionary SME were displayed at the 'Success Stories Gallery Walkthrough' session in the event.

Prof Shoji Shiba said that the biggest obstacle for future transformation is mindset change. "In the past 12 years, Indian Manufacturing has changed drastically. In 2015, India is ready to take the challenge set by the new administration," he said.

In an earlier session, Dr Anup K Pujari, Secretary, Ministry of Micro, Small & Medium Enterprises, said that India is one of the few countries in the world that publishes foreign exchange trade data within 10 days of the ending of the month.

"The outcomes of the VLFM programme over the last ten years have been impressive. Over 1800 CEOs, SMEs, and senior and middle-level managers have benefited from the programme. Over 500 people have gone through the 5 modules of the senior managers' course in 9 batches," said Mr Venu Srinivasan, in his concluding remarks.

The key partners of the programme, the Government of India, represented by DIPP and the Ministry of MSME, the Government of Japan, represented by the Embassy of Japan and JICA, academic partners IIM Calcutta, IIT Madras and IIT Kanpur, and CII, joined the VLFM Governing Body Meeting to discuss the future agenda.



Release of the book, 'Dr Surinder Kapur: Creating Bridges, Opening New Worlds,' a remembrance tribute to the late Dr Kapur, one of the founder members of the VLFM initiative



Key Partners of the programme from the Government of India, the Government of Japan, Academia and Industry, at the VLFM Governing Body Meeting in Mumbai

